Korean Sport Media and Culture
with travel to South Korea

Go behind the scenes with assistant professor Lauren Smith to look at the aftermath of the 2018 Winter Olympic Games and study the methods behind the production and media coverage of a global sporting event.

The course will introduce students to the tools and methods of different media entities, including print journalism, broadcast journalism and public relations, with particular attention to coverage of the upcoming 2018 Winter Olympics and Paralympics to be held in PyeongChang, South Korea.

Tentative course schedule and trip details

11:15 a.m.-12:30 p.m. Mondays and Wednesdays. This is subject to change. Travel to Seoul during spring break, March 9-17, 2018, is a required component of this course.

Eligibility

To apply for the course, you must:

- be on track to be a sophomore by credit hours (30 hours completed) by the end of fall 2017 semester, or a master’s student
- have a 3.0 cumulative GPA
- have taken either MSCH-C218 (Sports, Media and Society) or MSCH-C227 (Introduction to Sports Media)
- be on track to be admitted to The Media School by the end of the fall 2017 semester

Costs

Full program costs: $3,550

The course fee covers round-trip transportation from Bloomington, lodging, all required activities, health insurance and some meals. We recommend students also have $200-$400 available during the trip to cover meals and personal expenses.

These expenses can be reduced through other scholarships and grants, such as the Hutton International Experiences grant.

Upon acceptance into the field experience course, your bursar account will be billed a $500 non-refundable deposit.

The remainder of the basic program costs will be billed to your bursar account in November, due in December with spring tuition.