Advising Alert: journalism certificates

This is information for journalism certificates. It’s summer and fall 2016 registration time! Early Registration for summer runs from March 23-30 and for fall from April 4-29.

Here are a few things you will need to know:

Registration appointment dates and times
Summer and fall registration appointments are viewable via One.IU.edu. Type “Student Center” into the search box and click the app; check the Enrollment Dates box and click on the link. You may register any time on or after your appointment, but the closer you register to your appointment, the more likely you are to get into the courses you want and need. You may register from anywhere you can access the web.

Schedule of Classes
The summer and fall schedule are available online. You can access the Schedule via One.IU.edu: type “Student Center” into the search box and click the app. Under Academics, click “Search for Classes.” You can also search using iGPS. At One.IU.edu, type iGPS into the search box and click the app that says “Search Courses.” It can also be viewed on the Student Central on Union website. Click on “Student Records,” “Register for Classes,” “Manage Your Schedule,” “Schedule of Classes.” For step-by-step directions on how to register follow the same path, but click on “Register Using One.IU” instead of “Manage Your Schedule.” Please be aware that the schedules don’t tend to be completely accurate when they’re first posted so be sure to check them again just before you register.

New Course Numbers
As you know, due to the merge into The Media School JOUR, TEL and CMCL courses are now MSCH courses. Most of the course numbers are the same, but some have changed. You can find “crosswalk” documents showing the old course numbers to the new and the new to the old on The Media School website: (Degrees, Undergraduate Degrees). Also, at the end of this e-mail I’ve listed the MSCH courses we’re offering this spring that will fulfill the core and advanced skills requirements in the Journalism certificate.

Advising and Appointments
You are not required to meet with a Journalism adviser prior to registration, but we do recommend it – especially if you have any questions about what you should take. To set up an appointment to see Kate Goldstein or Lauren Kinzer use the StarNet system: https://starnet.indiana.edu. Search for us by last name if you can’t find us in the drop down menu. Make sure you click “View Calendar” every time you switch to a different adviser’s name to ensure you’re looking at correct availability.

Plan ahead! Our schedules fill up fast at this time of year and we will have very limited walk-in time available. See StarNet for that information, too. Walk-ins are on a first to come, first to be served basis. Look for a sign-up sheet when you arrive at the office.

Academic Advisement Report
To view your Academic Advisement Report (AAR), go to one.iu.edu, type “degree progress report” into the search box and click the app. This will open your academics tab in your student center. Select View
My Advisement Report. The report will default to your degree requirements, but if you are completing the Journalism certificate, you can select it from the drop-down menu instead. If you don’t find your Journalism requirements there, see Kate Goldstein or Lauren Kinzer to determine what you have left to take.

Please note that courses you are currently enrolled in for spring that are duplicates of courses you’ve already taken are not necessarily counted properly on your AAR. There should be a notation by them indicating they are duplicates, but the system does not truly recognize them as duplicates until grades are posted at the end of the semester.

Smiles!

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<tr>
<th>Lauren Kinzer</th>
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**Journalism Core Courses offered Summer 2016**
- MSCH-C 225 Reporting, Writing and Editing I (formerly JOUR-J 200)
- MSCH-C 226 Visual Communications (formerly JOUR-J 210)

**Journalism Advanced Skills courses offered Summer 2016**
- MSCH-J 460 Social Media Strategies
- MSCH-J 463 Graphic Design I

**Journalism Core Courses offered Fall 2016**
- MSCH-C 101 Media (formerly JOUR-J 110)
- MSCH-C 225 Reporting, Writing and Editing I (formerly JOUR-J 200)
- MSCH-C 226 Visual Communications (formerly JOUR-J 210)
- MSCH-J 300 Communications Law
- MSCH-J 410 The Media as Social Institutions
- MSCH-H 300 EPS Communications Law
- MSCH-H 410 EPS Media as Social Institutions

**Journalism Advanced Skills courses offered Fall 2016**
- A 420 Advertising Concepts and Copywriting
- J 303 Online Journalism
- J 341 News Reporting
- J 342 Magazine Reporting
- J 343 Broadcast News
- J 344 Photojournalism Reporting
- J 351 News Editing
- J 352 Magazine Editing
- J 353 Advanced Broadcast News
What are Journalism Electives?
There is no specific list of Journalism Electives since any course that was formerly a JOUR-J course that you are not using elsewhere in the certificate will count as a Journalism Elective. Some courses like MSCH-A 320, MSCH-J 261 and MSCH-R 321 are only ever Journalism Electives since they are not part of the Core or Advanced Skills lists. However, if you take more than the required courses from the above lists for the certificate, then those extras would count as Journalism Electives for you. For example, two Journalism Advanced Skills courses are required for the certificate. If you take MSCH-J 463, MSCH-J 464 and MSCH-J 465, all of which are Advanced Skills courses, two would count toward the Advanced Skills requirement and the other would count toward the Journalism Elective requirement.

Please note that only the MSCH courses that used to be JOUR courses will count in the Journalism certificate. MSCH courses that were TEL and CMCL are still considered TEL and CMCL and therefore do not count in the certificate.

Here are descriptions for the topical Journalism courses offered summer and fall 2016.

Summer 2016

**MSCH-J 261 Sports, Media and Society (3 cr.)**  
(Instructor: Galen Clavio)  
This course provides students with an understanding of the social and financial relationships between sports, media and society. Particular attention is paid to evaluating the social implications of sports media content and introducing students to potential meanings contained within that content and how sports are portrayed in the media. The course also focuses on the economic connections sports media has with college and professional sports, how media-based money has changed the way sports are conducted and covered, and how organization-based media may impact audience perceptions of sports.

**MSCH-J 460 Social Media Strategy (3 cr.)**
This course is designed to provide you with the proverbial “food for thought” for examining why, why not, when, and how social media could become an effective component of a company’s overall communication management initiative. Strategic thinking and analysis is the common denominator for the semester.

Fall 2016

**MSCH-J 261 Media Literacy (3 cr.)**
(Instructor: Teresa White)
This course aims to help students become informed, critical consumers of media, especially digital media. Students will explore the goals and methods of media industries by analyzing news media, social media, strategic media and entertainment media. Students also will identify the effects, both negative and beneficial, media have on individuals and society.

**MSCH-J 261 Sports Journalism (3 cr.)** (Will become MSCH-C 227 Introduction to Sports Media.)
(Instructor: Galen Clavio)
The goal of this course is to provide students with hands-on experience in creating content intended for sports media. Students will be instructed in methods for creating content on a variety of media, including production, sportscasting, sportswriting, sport social media, and organizational content. Areas of focus include the dichotomy between independent and organization-controlled media in the 21st century, the differences between news and sports reporting and commentary, and career preparation for journalism and public relations jobs in sport.

**MSCH-J 360 Audio Storytelling (3 cr.)**
(P: (MSCH-C 101, JOUR-J 110 or JOUR-H 110) and (MSCH-C 225, JOUR-J 200 or JOUR-H 200) – all with grades of C- or higher.) (Instructor: Amy Gastelum)
This course teaches professional sound editing and narrative writing and interviewing for the ear. Audio Storytelling students are automatically qualified to enroll in J460 Radio Innovation, where you can learn to design a publication and produce your own podcasts or multimedia pieces.

**MSCH-J 360 The Best of International Reporting (3 cr.)**
(Instructor: Joe Coleman)
How can we define excellence in the field of international reporting? J360 will examine the demands and challenges of foreign correspondence through an in-depth look at the work of some of the world’s top international journalists. The course will examine a selection of print, visual and multimedia work from journalists reporting from around the world, and will feature conversations via Skype or in-person with correspondents. Course limit: 100. Open to students campus-wide.

**MSCH-J 360 Social Media in the Newsroom (3 cr.)**
(P: MSCH-C 225, JOUR-J 200 or JOUR-H 200) (Instructor: Carrie Ritchie)
Using social media effectively has become a valuable skill for journalists. Newspapers, magazines and TV and radio stations now break headlines on social media before they break stories on their websites. It gives them a constant connection to readers and a potential edge over the competition. This course will teach students how to use social media in their reporting and market themselves as journalists, as well as how to market their work. Assignments will include observing how news outlets and journalists use social media, creating and implementing social media strategies and analyzing the success of those strategies.
MSCH-J 360 Sports Writing (3 cr.) (Will become MSCH-B 332 Sports Writing and Reporting.)
(P: MSCH-C 225 or JOUR-J 200) (Instructor: Terry Hutchens)
This course provides instruction on elements of newsgathering and writing within the sports world. Topics include effective leads, deadline coverage, feature story writing, column writing, dealing with and interviewing sports sources, diversity in sports, ethical reporting, effective research, and clarity in writing. This course has a strong focus on daily writing.

MSCH-J 360 Web Design (3 cr.)
(P: (MSCH-C 101, JOUR-J 110 or JOUR-H 110) and (MSCH-C 225, JOUR-J 200 or JOUR-H 200) and (MSCH-C 226 or JOUR-J 210) – all with grades of C- or higher.)
This course will teach students the core skills required for professional web design (primarily HTML and CSS), introduce students to the framework of web-based visual and information communication, and better prepare them for self-promotion and communications work in the digital “new media” world.

MSCH-J 401 Depth Reporting and Editing (3 cr.)
(P: one Journalism Advanced Writing course and one Journalism Editing course and permission of instructor) (Instructor: Tom French)
Study and practice in using techniques of social science and traditional methods of investigative reporting. Class will plan, write and edit news stories in depth.

Professor French, Professor Kelly and Professor Layton will be teaching three separate courses that are tied together as Depth Journalism: Words and Pictures. Jim Kelly will offer J 460 Depth Photojournalism, Tom French will offer J 401 Depth Reporting & Editing and Professor Layton will offer J 460 Depth Multimedia. Each student in Depth Multimedia will be grouped with a reporter from Depth Reporting and Editing and a photographer from Depth Photojournalism to form reporting teams. Together these three-person teams will brainstorm and research story ideas, conduct interviews and attend events. By the end of the semester, each team will have jointly produced multimedia stories that combine the talents of three journalists contributing words, pictures and multimedia.

MSCH-J 460 Computer Assisted Reporting (3 cr.)
(P: Junior/Senior standing) (Instructor: Gerry Lanosga)
This course provides an overview of computer-assisted reporting skills, including obtaining and cleaning data; basic statistical concepts; analysis with spreadsheets and database managers; and an introduction to network analysis and GIS mapping.

MSCH-J 460 Depth Multimedia (3 cr.)
(P: Junior/Senior standing and instructor permission) (Instructor: Bonnie Layton)
Students will create interactive data visualizations, shoot and edit video and create a website that integrates the multimedia, photography and stories.

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the end of the semester, each team will have jointly produced multimedia stories that combine the talents of three journalists contributing words, pictures and multimedia.

**MSCH-J 460 Depth Photojournalism (3 cr.)**
(P: Junior/Senior standing and instructor permission) (Instructor: Jim Kelly)
Professor French, Professor Kelly and Professor Layton will be teaching three separate courses that are tied together as Depth Journalism: Words and Pictures. Jim Kelly will offer J 460 Depth Photojournalism, Tom French will offer J 401 Depth Reporting & Editing and Professor Layton will offer J 460 Depth Multimedia. Each student in Depth Multimedia will be grouped with a reporter from Depth Reporting and Editing and a photographer from Depth Photojournalism to form reporting teams. Together these three-person teams will brainstorm and research story ideas, conduct interviews and attend events. By the end of the semester, each team will have jointly produced multimedia stories that combine the talents of three journalists contributing words, pictures and multimedia.

**MSCH-J 460 Narrative Journalism (3 cr.)**
(P: One of the following JOUR/MSCH courses: J 341, J 342, J 315 or J 455 with a grade of C- or better and Junior/Senior standing.) (Instructor: Kelley Benham French)
This advanced reporting and writing class will teach students how to craft narratives that combine classic journalistic skills with timeless storytelling strategies. We will cover how to report for dialogue and detail and scene, how to practice invisibility as you immerse yourself inside your subjects’ lives, how to identify a structure inside the chaos of your notes, how to assemble an account that sings with the vivid power of what you’ve witnessed in the field. We will learn how to use these skills quickly on breaking stories and how to practice them in greater depth for profiles and magazine pieces.

**MSCH-J 460 Newsgrid (3 cr.)**
(P: Junior/Senior standing and instructor permission.) (Instructor: Bonnie Layton)
Are you interested in learning about large-scale information visualizations that uncover fascinating trends in the world? Do you want to learn more about how these visualizations are created? Students taking The Grid will learn how to design beautiful information visualizations and will form teams to create them for an innovative web show that uses sound, video and animation to explain interesting research going on around campus. No experience is necessary, although the ability to work in team situations is a big plus.

**MSCH-J 460 PR Career Success Preparation (3 cr.)**
(P: MSCH-R 321 or JOUR-J 321 and junior/senior standing) (Instructor: Maria Heslin)
You’re getting the skills you need to succeed in PR, now let’s be sure you’re really prepared for the work of your dreams. This course’s wide range of topics will help you hone in on the type of work that most matches your talents and passion and refine the skills you will need to: stand out in the interview process; transition from college to the professional world; succeed on the job; balance life’s demands; and become a leader in public relations. From goal setting, soft skill development, time management and networking, to mindful leadership, workplace communication, professionalism and self-branding, this course will help you thrive personally, professionally and in the field of public relations.

**MSCH-J 460 Sports Depth Reporting (3 cr.)**
(P: MSCH-C 225 or JOUR-J 200 with a grade of C- or higher and Junior/Senior standing.)
(Instructor: Tom French)
This skills course will teach students how to tackle sports stories that go beyond the score of last night’s game. The course is designed not just for sportswriters but for any students interested in learning how
to report and write stories about human character, about economics and business, about race and class — about all of the issues revealed through sports.