Welcome to five days of inspiring interaction with journalists who share your passion to produce quality and relevant publications. In addition to generating original ideas to jumpstart plans on yearbook production, you will have the opportunity to gain daily practical feedback from your instructors and other yearbook journalists utilizing the latest technology programs. During conferences with instructors, yearbook journalists will be challenged to update and upgrade all aspects of yearbook production specific to the school community. Quality time in morning and afternoon labs will offer individual and small group instruction and guidance from instructors who will empower all journalists to be creative while developing ideas for assignments with all work related to the yearbook portfolio project. Journalists will use Padlets to share ideas for theme, design, coverage and photography.

Day One:
Monday, July 9

3 p.m. Welcome and Introductions Teresa White, HSJI director
Willkie Auditorium
3:30 p.m. First staff/leadership activity. Bring folder with computer access information to evening lab.
4:30 p.m. Dinner
6:35 p.m. Meet the counselor holding a sign with the name of your classroom building. That counselor will lead you to your 7 p.m. class.
7 p.m. Take notes on evening assignments, deadlines, presentations, labs.
Franklin Hall 114
We will begin work to embrace a relevant theme that will involve readers and ignite a buzz in your school.
8:35 p.m. Return to residence hall
9 p.m. Residence Hall Living - Head counselors and counseling staff
Tips on Health, Safety and Leisure on the Hoosier campus
9:30 p.m. Floor meetings with counselors (lounges on your floor)
Floor Lounge Reminder: You must be in your room to stay by 11 p.m. each day. Lights out at 11:30 p.m.

HOMEWORK: Write a letter to Sam or Janet; continue conversations about personality profile; read theme development handout

Day Two
Tuesday, July 10 (Individual conferences during morning and afternoon lab time)
8:30 - 9:00 a.m. Overview of objectives; LETTERS DUE
-Check daily announcements
-Review Padlet for inspiration
-Discuss next steps of personality profile verbal/visual package
9:00 - 10:15 a.m. EDITING and REVISING Lab time (room 114)
-What makes a good personality profile?
-Writing good primary and secondary headlines
-Thinking about captions
10:15 - 11:30 a.m. Working lab
  Computer lab if necessary, begin to refine personality profiles & post
11:30 a.m. Lunch
 -Working lunch? Maybe take your environment photo?
1:30 - 2:30 p.m. Editing and coaching writing techniques lab for personality profile and portfolio assignment
2:30 - PERSONALITY PROFILE PACKAGE DUE & POSTED TO STUDENT GALLERY
2:30 - 4:30 THEME development
7-8 p.m. Small group conferences with Sam & Janet (Spruce Hall basement lounge - sign up during afternoon session)
TBA coverage packages and other unique approaches to design. Begin evening design assignment.

Day Three:
Wednesday, July 11
8:30 a.m. “Design is more than Decoration” presentation by Steve Layton
  Franklin Hall Commons
9:40 a.m. Discussion of ideas to revitalize design concepts for storytelling package modules.
Effective yearbook design that unifies infographs, quote sidebars, timelines or other expanded coverage
10:30 “Coverage that Counts” presentation by Kari Whisler, Jostens Yearbooks
11:30 a.m. Lunch
1:30-4:30 p.m. After announcements and collection of assignments, afternoon lab will be for individual/staff conferences and design time to develop verbal/visual packages enhanced through personalized and creative storytelling points of entry

Day Four:
Thursday, July 12
8:30 - 9:45 a.m. For Facts’ Sake (fact-checking and verification techniques), Aaron Sharockman, Executive Director, Politifact
  Franklin Hall Commons
9:50 a.m. Lab time to work on portfolio and related project assignments
11:30 a.m. Lunch
Computer and classroom labs will be open for working lunch option
1:30 p.m. After updates from instructors, lab time to complete portfolio & related work
4:30 p.m. Portfolio project due. Must be in binder OR elements submitted electronically

Day Five:
Friday, July 14
8:30-10:35 a.m. Individual/group presentations and action plans
11 a.m. Awards Ceremony
Noon Checkout

Thanks for attending HSJI. Have a safe trip home and a rewarding year while producing an excellent yearbook personalized for your school community. Keep in touch with us throughout the year. We sincerely care about you and your success as yearbook journalists.