Thursday’s agenda:

8:30      Attend the photo lecture (if you wish) OR Work on portfolio on the lab
9:30-10:30  Portfolio work & Check in with Hanley
10:30     Debrief and notes in 212
11:30-1:30 Lunch & Open lab
1:30-4:30  Portfolio work!!!!
4:30      Portfolios due

Reminders:
- Goals have been set for every group; please know your own goals!
- On an inside page, design a MODULE featuring your personality profile & pic
- Remember to TYPE your responses to theme reflection questions:

Typed content by editor, co-editors or all yearbook journalists from each school
Provide a detailed discussion and description of the theme execution plan:
1. Identify theme and discuss how/why it reflects your school as one-of-a-kind while capturing the story of the year with mood, tone and energy.
2. Identify and describe content and graphic "cool tools" that will be used as verbal/visual trademarks to create the yearbook’s distinctive look. (This information will complement the awesome designs generated at the computer!)
3. Discuss how yearbook journalists will develop inside theme ideas through overall content, folios, spin-offs, alternative story packages and content specific to each section. (If each section will have a unique spin-off, list each section and the theme-related spinoff for each section.)
4. Show and discuss/descibe two or more examples of expanded coverage or different approach to coverage.

- Post your best work to Padlet today by 1:30!

PRINTED in your portfolio:
- Required design components
- TYPED answers to theme questions
- Notes/ideas from Padlet
- Completed theme document
- CMYK handout & notes on team building

Notes from your letters... Here’s what YOU want to know:
1. How to create a more consistent and impactful theme
2. How to expand coverage to get more people in the book
3. How to do a better job marketing the book
4. How to create staff unity
5. How to create better infographics for alternative storytelling
6. How to motivate staff to meet deadlines (without getting an attitude!)
7. How to select and crop better photographs