HSJI Yearbook Editor/Section Editor Questionnaire

Name_________________________________ Grade (next year)____________
School________________________________ City/State___________________
What is your position on staff next year? ___________________________________________
How many semesters have you worked on staff? ______
How much experience do you have with...

_________ Copywriting
_________ Headline and caption writing
_________ Yearbook design
_________ Photoshop/advanced technology software

Name of yearbook ___________________________ Yearbook company___________________
Name of adviser______________________________Name of yearbook rep.______________
Briefly describe technology you use to produce your yearbook__________________________
_____________________________________________________________________________
Is your yearbook a fall or spring delivery? _____________ If spring, a supplement?_________
Number of pages in 2016 yearbook?______ Number of sections in color?______
Why did you choose to attend HSJI?_________________________________________________
_____________________________________________________________________________
List and briefly explain three expectations/needs while at HSJI.

_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________
List three topics/problems/challenges you would like to discuss while at HSJI. (Please discuss these in the Dear Janet/Jeff letter.)

_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________
List three goals you have for your yearbook staff.

_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________
Briefly list/discuss/describe expectations your adviser shared with you regarding work to complete and/or skills to learn more about while at HSJI.____________________________________________________________________________________

If your staff has decided on a theme, please share the theme and any other related decisions that have been made by staff members.____________________________________________________________________________________

Briefly discuss/describe ideas for the 2017 yearbook and how you and the staff plan to develop the ideas.____________________________________________________________________________________

Briefly discuss/describe the situation with your staff regarding book sales and advertising sales. If you are aware of revenue facts, please share those within your comments.____________________________________________________________________________________

What do you enjoy most about being a yearbook staff member, a yearbook journalist?____________________________________________________________________________________

Everyone in your school is a story, including YOU. Please tell me your story in the Dear Janet/Janet letter. Use space below to jot down key points you want to discuss in the letter.____________________________________________________________________________________

If you do not have enough space to provide complete responses, please use additional paper and attach before submitting to instructor prior to morning session on Day 2 of HSJI.